

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |

|            |                 |                     |                |                          |                                 |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 23/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 23/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 23/10/2011 | 6               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                         |
| 23/10/2011 | 7               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 23/10/2011 | 8               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 23/10/2011 | 9               | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 23/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 23/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 23/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 23/10/2011 | 14              | 18:00:00 - 18:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 23/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 16              | 20:00:00 - 20:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 23/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 23/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 23/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |

| 23/10/2011 | 6               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                         |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 23/10/2011 | 7               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 23/10/2011 | 8               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 23/10/2011 | 9               | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 23/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 23/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 23/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 23/10/2011 | 14              | 18:00:00 - 18:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 23/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 16              | 20:00:00 - 20:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 23/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 24/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 24/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 24/10/2011 | 5               | 11:00:00 - 11:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | PRD            | RA00577-11               | PROGRAMA 22 AÑOS                |
|            |                 |                     |                |                          |                                 |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 23/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 23/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 23/10/2011 | 6               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                         |
| 23/10/2011 | 7               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 23/10/2011 | 8               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 23/10/2011 | 9               | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 23/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 23/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 23/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 23/10/2011 | 14              | 18:00:00 - 18:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 23/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 16              | 20:00:00 - 20:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 23/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 24/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 24/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |

| 24/10/2011 | 5               | 11:00:00 - 11:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | PRD            | RA00577-11               | PROGRAMA 22 AÑOS                |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 25/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 25/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 25/10/2011 | 5               | 11:00:00 - 11:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | PVEM           | RA01049-11               | MÉXICO VERDE JULIO 2011         |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 23/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 23/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 23/10/2011 | 6               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                         |
| 23/10/2011 | 7               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 23/10/2011 | 8               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 23/10/2011 | 9               | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 23/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 23/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 23/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 23/10/2011 | 14              | 18:00:00 - 18:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 23/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 16              | 20:00:00 - 20:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 23/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 24/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 24/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 24/10/2011 | 5               | 11:00:00 - 11:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | PRD            | RA00577-11               | PROGRAMA 22 AÑOS                |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 25/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 25/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 25/10/2011 | 5               | 11:00:00 - 11:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | PVEM           | RA01049-11               | MÉXICO VERDE JULIO 2011         |
| 26/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 26/10/2011 | 2               | 07:00:00 - 07:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 3               | 08:00:00 - 08:59:59 | PT             | RA01238-11               | EL TATA                         |

|            |                 |                     |                |                          |                                 |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 26/10/2011 | 4               | 08:00:00 - 08:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 26/10/2011 | 5               | 09:00:00 - 09:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 26/10/2011 | 6               | 10:00:00 - 10:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 26/10/2011 | 7               | 11:00:00 - 11:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 26/10/2011 | 8               | 12:00:00 - 12:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 26/10/2011 | 9               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 26/10/2011 | 10              | 14:00:00 - 14:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 11              | 15:00:00 - 15:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 12              | 16:00:00 - 16:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 13              | 17:00:00 - 17:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 14              | 18:00:00 - 18:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 26/10/2011 | 16              | 19:00:00 - 19:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 26/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 26/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 26/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
| 21/10/2011 | 1               | 06:00:00 - 06:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 21/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 21/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 21/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                         |
| 21/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 21/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 21/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 21/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 21/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 21/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 21/10/2011 | 15              | 18:00:00 - 18:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 21/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 21/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 21/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 21/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 1               | 06:00:00 - 06:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 22/10/2011 | 2               | 07:00:00 - 07:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 3               | 08:00:00 - 08:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 22/10/2011 | 4               | 09:00:00 - 09:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 22/10/2011 | 5               | 10:00:00 - 10:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 22/10/2011 | 6               | 11:00:00 - 11:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 22/10/2011 | 7               | 12:00:00 - 12:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 22/10/2011 | 8               | 13:00:00 - 13:59:59 | PT             | RA01238-11               | EL TATA                         |
| 22/10/2011 | 9               | 14:00:00 - 14:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 10              | 15:00:00 - 15:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 22/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 22/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 22/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 22/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 22/10/2011 | 16              | 20:00:00 - 20:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 22/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 22/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 23/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 23/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 23/10/2011 | 6               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                         |
| 23/10/2011 | 7               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 23/10/2011 | 8               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 23/10/2011 | 9               | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 23/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 23/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 23/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 23/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 23/10/2011 | 14              | 18:00:00 - 18:59:59 | IEEZ           | RA01152-11               | PERFIL SOCIODEMOGRÁFICO         |
| 23/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 23/10/2011 | 16              | 20:00:00 - 20:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 23/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 23/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 24/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 24/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 24/10/2011 | 5               | 11:00:00 - 11:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | PRD            | RA00577-11               | PROGRAMA 22 AÑOS                |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión    |
|------------|-----------------|---------------------|----------------|--------------------------|---------------------------------|
| 25/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 25/10/2011 | 4               | 10:00:00 - 10:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 25/10/2011 | 5               | 11:00:00 - 11:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | PVEM           | RA01049-11               | MÉXICO VERDE JULIO 2011         |
| 26/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 26/10/2011 | 2               | 07:00:00 - 07:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 3               | 08:00:00 - 08:59:59 | PT             | RA01238-11               | EL TATA                         |
| 26/10/2011 | 4               | 08:00:00 - 08:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 26/10/2011 | 5               | 09:00:00 - 09:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 26/10/2011 | 6               | 10:00:00 - 10:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 26/10/2011 | 7               | 11:00:00 - 11:59:59 | PRI            | RA00337-11               | CAMBIO V1                       |
| 26/10/2011 | 8               | 12:00:00 - 12:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 26/10/2011 | 9               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                      |
| 26/10/2011 | 10              | 14:00:00 - 14:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 11              | 15:00:00 - 15:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 12              | 16:00:00 - 16:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 13              | 17:00:00 - 17:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 14              | 18:00:00 - 18:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 26/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 26/10/2011 | 16              | 19:00:00 - 19:59:59 | TEPJEZ         | RA01160-11               | CAPACITACIÓN                    |
| 26/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 26/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 26/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |
| 27/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE          |
| 27/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA       |
| 27/10/2011 | 4               | 08:00:00 - 08:59:59 | TEPJEZ         | RA00269-11               | JUICIO ELECTORAL DEL ZACATECANO |
| 27/10/2011 | 5               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                         |
| 27/10/2011 | 6               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                       |
| 27/10/2011 | 7               | 11:00:00 - 11:59:59 | CONV           | RA01275-11               | TATA MC                         |
| 27/10/2011 | 8               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                     |
| 27/10/2011 | 9               | 13:00:00 - 13:59:59 | PVEM           | RA01115-11               | MÁS EDUCACIÓN ZACATECAS R1      |
| 27/10/2011 | 10              | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 11              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 12              | 16:00:00 - 16:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 13              | 17:00:00 - 17:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 14              | 18:00:00 - 18:59:59 | PT             | RA01238-11               | EL TATA                         |
| 27/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                |
| 27/10/2011 | 16              | 19:00:00 - 19:59:59 | IEEZ           | RA01153-11               | 14 ANIVERSARIO                  |
| 27/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                 |
| 27/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO       |
| 27/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                       |