

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 23/10/2011 | 1               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                      |
| 23/10/2011 | 2               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 23/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 23/10/2011 | 4               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 23/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01131-11               | GRAFITTI                     |
| 23/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 23/10/2011 | 1               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                      |
| 23/10/2011 | 2               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 23/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 23/10/2011 | 4               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 23/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01131-11               | GRAFITTI                     |
| 23/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | PVEM           | RA00969-11               | MAS EDUCACION                |
| 24/10/2011 | 2               | 07:00:00 - 07:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 24/10/2011 | 4               | 12:00:00 - 12:59:59 | TEQR           | RA02932-10               | CIUDADANOS QUINTANARROENSES  |
| 24/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 24/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |

| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 23/10/2011 | 1               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                      |
| 23/10/2011 | 2               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 23/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 23/10/2011 | 4               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 23/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01131-11               | GRAFITTI                     |
| 23/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | PVEM           | RA00969-11               | MAS EDUCACION                |
| 24/10/2011 | 2               | 07:00:00 - 07:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 24/10/2011 | 4               | 12:00:00 - 12:59:59 | TEQR           | RA02932-10               | CIUDADANOS QUINTANARROENSES  |
| 24/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 24/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 25/10/2011 | 2               | 07:00:00 - 07:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 25/10/2011 | 4               | 12:00:00 - 12:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 25/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | TEQR           | RA02933-10               | JUSTICIA ELECTORAL           |
| 25/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 23/10/2011 | 1               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                      |
| 23/10/2011 | 2               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 23/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 23/10/2011 | 4               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 23/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01131-11               | GRAFITTI                     |
| 23/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | PVEM           | RA00969-11               | MAS EDUCACION                |
| 24/10/2011 | 2               | 07:00:00 - 07:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 24/10/2011 | 4               | 12:00:00 - 12:59:59 | TEQR           | RA02932-10               | CIUDADANOS QUINTANARROENSES  |
| 24/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 24/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 25/10/2011 | 2               | 07:00:00 - 07:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 25/10/2011 | 4               | 12:00:00 - 12:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 25/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | TEQR           | RA02933-10               | JUSTICIA ELECTORAL           |
| 25/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 26/10/2011 | 1               | 09:00:00 - 09:59:59 | PAN            | RA00137-11               | LUPITA                       |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
| 21/10/2011 | 1               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 21/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 21/10/2011 | 3               | 10:00:00 - 10:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 21/10/2011 | 4               | 13:00:00 - 13:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 21/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 21/10/2011 | 6               | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 22/10/2011 | 1               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 22/10/2011 | 2               | 09:00:00 - 09:59:59 | TEQR           | RA02931-10               | JOVENES QUINTANARROENSES     |
| 22/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 22/10/2011 | 4               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 22/10/2011 | 5               | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 22/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 23/10/2011 | 1               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                      |
| 23/10/2011 | 2               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 23/10/2011 | 3               | 12:00:00 - 12:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 23/10/2011 | 4               | 13:00:00 - 13:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 23/10/2011 | 5               | 15:00:00 - 15:59:59 | IEQROO         | RA01131-11               | GRAFITTI                     |
| 23/10/2011 | 6               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 24/10/2011 | 1               | 07:00:00 - 07:59:59 | PVEM           | RA00969-11               | MAS EDUCACION                |
| 24/10/2011 | 2               | 07:00:00 - 07:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 24/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 24/10/2011 | 4               | 12:00:00 - 12:59:59 | TEQR           | RA02932-10               | CIUDADANOS QUINTANARROENSES  |
| 24/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 24/10/2011 | 6               | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 24/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 25/10/2011 | 1               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 25/10/2011 | 2               | 07:00:00 - 07:59:59 | IEQROO         | RA01130-11               | FOTOGRAFÍA EN TU CELULAR     |
| 25/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 25/10/2011 | 4               | 12:00:00 - 12:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 25/10/2011 | 5               | 14:00:00 - 14:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 25/10/2011 | 6               | 16:00:00 - 16:59:59 | TEQR           | RA02933-10               | JUSTICIA ELECTORAL           |
| 25/10/2011 | 7               | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 26/10/2011 | 1               | 09:00:00 - 09:59:59 | PAN            | RA00137-11               | LUPITA                       |
| 27/10/2011 | 1               | 09:00:00 - 09:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |