

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión           |
|------------|-----------------|---------------------|----------------|--------------------------|----------------------------------------|
| 28/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 28/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                       |
| 28/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                        |
| 28/10/2011 | 4               | 10:00:00 - 10:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 28/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA01049-11               | MÉXICO VERDE JULIO 2011                |
| 28/10/2011 | 6               | 11:00:00 - 11:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 29/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 29/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                              |
| 29/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 29/10/2011 | 4               | 09:00:00 - 09:59:59 | PAN            | RA01313-11               | VALORES                                |
| 29/10/2011 | 5               | 10:00:00 - 10:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 29/10/2011 | 6               | 11:00:00 - 11:59:59 | PUP            | RA03096-10               | SOCIEDAD EQUITATIVA                    |
| 29/10/2011 | 7               | 12:00:00 - 12:59:59 | PT             | RA01238-11               | EL TATA                                |
| 29/10/2011 | 8               | 13:00:00 - 13:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA              |
| 29/10/2011 | 9               | 14:00:00 - 14:59:59 | PNA            | RA01296-11               | OPTIMISTA                              |
| 29/10/2011 | 10              | 15:00:00 - 15:59:59 | PRI            | RA00337-11               | CAMBIO V1                              |
| 29/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 29/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEO           | RA02504-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 1 |
| 29/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                       |
| 29/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                        |
| 29/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 29/10/2011 | 16              | 20:00:00 - 20:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 29/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 29/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 30/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                       |
| 30/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01313-11               | VALORES                                |
| 30/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 30/10/2011 | 4               | 09:00:00 - 09:59:59 | PUP            | RA03096-10               | SOCIEDAD EQUITATIVA                    |
| 30/10/2011 | 5               | 10:00:00 - 10:59:59 | PT             | RA01238-11               | EL TATA                                |
| 30/10/2011 | 6               | 11:00:00 - 11:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA              |
| 30/10/2011 | 7               | 12:00:00 - 12:59:59 | PNA            | RA01296-11               | OPTIMISTA                              |
| 30/10/2011 | 8               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                              |
| 30/10/2011 | 9               | 14:00:00 - 14:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 30/10/2011 | 10              | 15:00:00 - 15:59:59 | PAN            | RA01313-11               | VALORES                                |
| 30/10/2011 | 11              | 15:00:00 - 15:59:59 | TEEO           | RA02505-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 2 |
| 30/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                        |
| 30/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 30/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 30/10/2011 | 15              | 19:00:00 - 19:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 30/10/2011 | 16              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 30/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                       |
| 30/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                        |
| 31/10/2011 | 1               | 06:00:00 - 06:59:59 | TEEO           | RA02504-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 1 |
| 31/10/2011 | 2               | 07:00:00 - 07:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 31/10/2011 | 3               | 08:00:00 - 08:59:59 | PAN            | RA01313-11               | VALORES                                |
| 31/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 31/10/2011 | 5               | 09:00:00 - 09:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 31/10/2011 | 6               | 10:00:00 - 10:59:59 | PUP            | RA03096-10               | SOCIEDAD EQUITATIVA                    |
| 31/10/2011 | 7               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                                |
| 31/10/2011 | 8               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA              |
| 31/10/2011 | 9               | 13:00:00 - 13:59:59 | PNA            | RA01296-11               | OPTIMISTA                              |
| 31/10/2011 | 10              | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                              |
| 31/10/2011 | 11              | 15:00:00 - 15:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 31/10/2011 | 12              | 16:00:00 - 16:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 31/10/2011 | 13              | 17:00:00 - 17:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 31/10/2011 | 14              | 18:00:00 - 18:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 31/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 31/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 31/10/2011 | 17              | 20:00:00 - 20:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 31/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                       |
| 31/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                        |
| 01/11/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 01/11/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01313-11               | VALORES                                |
| 01/11/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 01/11/2011 | 4               | 08:00:00 - 08:59:59 | TEEO           | RA02505-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 2 |
| 01/11/2011 | 5               | 09:00:00 - 09:59:59 | PUP            | RA03096-10               | SOCIEDAD EQUITATIVA                    |
| 01/11/2011 | 6               | 10:00:00 - 10:59:59 | PT             | RA01238-11               | EL TATA                                |
| 01/11/2011 | 7               | 11:00:00 - 11:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA              |
| 01/11/2011 | 8               | 12:00:00 - 12:59:59 | PNA            | RA01296-11               | OPTIMISTA                              |
| 01/11/2011 | 9               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                              |
| 01/11/2011 | 10              | 14:00:00 - 14:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 01/11/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01313-11               | VALORES                                |
| 01/11/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01313-11               | VALORES                                |
| 01/11/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01313-11               | VALORES                                |
| 01/11/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01313-11               | VALORES                                |
| 01/11/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 01/11/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 01/11/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión           |
|------------|-----------------|---------------------|----------------|--------------------------|----------------------------------------|
| 01/11/2011 | 18              | 21:00:00 - 21:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 01/11/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 02/11/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 02/11/2011 | 2               | 07:00:00 - 07:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 02/11/2011 | 3               | 08:00:00 - 08:59:59 | PUP            | RA03096-10               | SOCIEDAD EQUITATIVA                    |
| 02/11/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 02/11/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                                |
| 02/11/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA              |
| 02/11/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA01296-11               | OPTIMISTA                              |
| 02/11/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00337-11               | CAMBIO V1                              |
| 02/11/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01275-11               | TATA MC                                |
| 02/11/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01313-11               | VALORES                                |
| 02/11/2011 | 11              | 15:00:00 - 15:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 02/11/2011 | 12              | 16:00:00 - 16:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 02/11/2011 | 13              | 17:00:00 - 17:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 02/11/2011 | 14              | 18:00:00 - 18:59:59 | PVEM           | RA03186-10               | REFORMA ENERGETICA SUSTENTABLE         |
| 02/11/2011 | 15              | 18:00:00 - 18:59:59 | TEEO           | RA02504-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 1 |
| 02/11/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 02/11/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 02/11/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 02/11/2011 | 19              | 23:00:00 - 23:59:59 | IEE            | RA00905-11               | VERSIÓN 01                             |
| 03/11/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01267-11               | PANCRACIO                              |
| 03/11/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE                 |
| 03/11/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO              |
| 03/11/2011 | 4               | 10:00:00 - 10:59:59 | TEEO           | RA02505-09               | TEE LEGITIMIDAD EN LOS COMICIOS VER. 2 |
| 03/11/2011 | 5               | 10:00:00 - 10:59:59 | PT             | RA01239-11               | TESTIMONIOS                            |
| 03/11/2011 | 6               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                              |