

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 14/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
| 14/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 15/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 15/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 15/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 15/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 15/10/2011 | 16              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 15/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
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| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 15/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 15/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 15/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 15/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 15/10/2011 | 16              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 15/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 16/10/2011 | 2               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 3               | 08:00:00 - 08:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 16/10/2011 | 4               | 09:00:00 - 09:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 16/10/2011 | 5               | 10:00:00 - 10:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 16/10/2011 | 6               | 11:00:00 - 11:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 16/10/2011 | 7               | 12:00:00 - 12:59:59 | PT             | RA01238-11               | EL TATA                      |
| 16/10/2011 | 8               | 13:00:00 - 13:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 16/10/2011 | 9               | 14:00:00 - 14:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 10              | 15:00:00 - 15:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 11              | 15:00:00 - 15:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
| 16/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 16/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 16/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 16/10/2011 | 15              | 19:00:00 - 19:59:59 | IE             | RA03335-10               | ES EL IE GG                  |
| 16/10/2011 | 16              | 20:00:00 - 20:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 16/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
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| 14/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |

| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 15/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 15/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 15/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 15/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 15/10/2011 | 16              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 15/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 16/10/2011 | 2               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 3               | 08:00:00 - 08:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 16/10/2011 | 4               | 09:00:00 - 09:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 16/10/2011 | 5               | 10:00:00 - 10:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 16/10/2011 | 6               | 11:00:00 - 11:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 16/10/2011 | 7               | 12:00:00 - 12:59:59 | PT             | RA01238-11               | EL TATA                      |
| 16/10/2011 | 8               | 13:00:00 - 13:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 16/10/2011 | 9               | 14:00:00 - 14:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 10              | 15:00:00 - 15:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 11              | 15:00:00 - 15:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
| 16/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 16/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 16/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 16/10/2011 | 15              | 19:00:00 - 19:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 16/10/2011 | 16              | 20:00:00 - 20:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 16/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 17/10/2011 | 1               | 06:00:00 - 06:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 17/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 17/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 17/10/2011 | 5               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 17/10/2011 | 6               | 10:00:00 - 10:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 17/10/2011 | 7               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                      |
| 17/10/2011 | 8               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 17/10/2011 | 9               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 17/10/2011 | 10              | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 11              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 12              | 16:00:00 - 16:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 13              | 17:00:00 - 17:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 14              | 18:00:00 - 18:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 17/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 17/10/2011 | 17              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 17/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
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| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 15/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 15/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |

| 15/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
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| 15/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
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| 15/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
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| 16/10/2011 | 3               | 08:00:00 - 08:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 16/10/2011 | 4               | 09:00:00 - 09:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 16/10/2011 | 5               | 10:00:00 - 10:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 16/10/2011 | 6               | 11:00:00 - 11:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 16/10/2011 | 7               | 12:00:00 - 12:59:59 | PT             | RA01238-11               | EL TATA                      |
| 16/10/2011 | 8               | 13:00:00 - 13:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 16/10/2011 | 9               | 14:00:00 - 14:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 10              | 15:00:00 - 15:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 11              | 15:00:00 - 15:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
| 16/10/2011 | 12              | 16:00:00 - 16:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
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| 16/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
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| 17/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 17/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 17/10/2011 | 5               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 17/10/2011 | 6               | 10:00:00 - 10:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 17/10/2011 | 7               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                      |
| 17/10/2011 | 8               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 17/10/2011 | 9               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 17/10/2011 | 10              | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 11              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 12              | 16:00:00 - 16:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 13              | 17:00:00 - 17:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 14              | 18:00:00 - 18:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 17/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 17/10/2011 | 17              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 17/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 17/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 18/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 18/10/2011 | 2               | 07:00:00 - 07:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 3               | 08:00:00 - 08:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 18/10/2011 | 4               | 08:00:00 - 08:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
| 18/10/2011 | 5               | 09:00:00 - 09:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 18/10/2011 | 6               | 10:00:00 - 10:59:59 | PT             | RA01238-11               | EL TATA                      |
| 18/10/2011 | 7               | 11:00:00 - 11:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 18/10/2011 | 8               | 12:00:00 - 12:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 18/10/2011 | 9               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 18/10/2011 | 10              | 14:00:00 - 14:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 11              | 15:00:00 - 15:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 12              | 16:00:00 - 16:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 13              | 17:00:00 - 17:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 14              | 18:00:00 - 18:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 18/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 18/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 18/10/2011 | 18              | 21:00:00 - 21:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 18/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
| 14/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |

|            |    |                     |      |            |                             |
|------------|----|---------------------|------|------------|-----------------------------|
| 15/10/2011 | 12 | 16:00:00 - 16:59:59 | TEEG | RA00963-11 | PARA QUE TU VOTO CUENTE     |
| 15/10/2011 | 13 | 17:00:00 - 17:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |
| 15/10/2011 | 14 | 18:00:00 - 18:59:59 | IFE  | RA01055-11 | EN COPIA NO ERES EL MISMO   |
| 15/10/2011 | 15 | 19:00:00 - 19:59:59 | IFE  | RA01267-11 | PANCRACIO                   |
| 15/10/2011 | 16 | 20:00:00 - 20:59:59 | IE   | RA03335-10 | ES EL IEGG                  |
| 15/10/2011 | 17 | 21:00:00 - 21:59:59 | IFE  | RA01263-11 | INSCRIPCIÓN A LA LNERE      |
| 15/10/2011 | 18 | 23:00:00 - 23:59:59 | IFE  | RA01137-11 | MAÑANITAS HOMBRE            |
| 16/10/2011 | 1  | 06:00:00 - 06:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |
| 16/10/2011 | 2  | 07:00:00 - 07:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 16/10/2011 | 3  | 08:00:00 - 08:59:59 | PRI  | RA00337-11 | CAMBIO V1                   |
| 16/10/2011 | 4  | 09:00:00 - 09:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 16/10/2011 | 5  | 10:00:00 - 10:59:59 | PAN  | RA01246-11 | MATRIMONIO                  |
| 16/10/2011 | 6  | 11:00:00 - 11:59:59 | PVEM | RA01117-11 | MÁS EDUCACIÓN GUANAJUATO R1 |
| 16/10/2011 | 7  | 12:00:00 - 12:59:59 | PT   | RA01238-11 | EL TATA                     |
| 16/10/2011 | 8  | 13:00:00 - 13:59:59 | PRD  | RA01230-11 | PIZARRAS-ACCIÓN CLIMÁTICA   |
| 16/10/2011 | 9  | 14:00:00 - 14:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 16/10/2011 | 10 | 15:00:00 - 15:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 16/10/2011 | 11 | 15:00:00 - 15:59:59 | TEEG | RA01068-11 | JUICIO CIUDADANO AMIGOS     |
| 16/10/2011 | 12 | 16:00:00 - 16:59:59 | IFE  | RA01055-11 | EN COPIA NO ERES EL MISMO   |
| 16/10/2011 | 13 | 17:00:00 - 17:59:59 | IFE  | RA01267-11 | PANCRACIO                   |
| 16/10/2011 | 14 | 18:00:00 - 18:59:59 | IFE  | RA01263-11 | INSCRIPCIÓN A LA LNERE      |
| 16/10/2011 | 15 | 19:00:00 - 19:59:59 | IE   | RA03335-10 | ES EL IEGG                  |
| 16/10/2011 | 16 | 20:00:00 - 20:59:59 | IFE  | RA01137-11 | MAÑANITAS HOMBRE            |
| 16/10/2011 | 17 | 21:00:00 - 21:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |
| 16/10/2011 | 18 | 23:00:00 - 23:59:59 | IFE  | RA01055-11 | EN COPIA NO ERES EL MISMO   |
| 17/10/2011 | 1  | 06:00:00 - 06:59:59 | TEEG | RA00963-11 | PARA QUE TU VOTO CUENTE     |
| 17/10/2011 | 2  | 07:00:00 - 07:59:59 | PRI  | RA00338-11 | CAMBIO V2                   |
| 17/10/2011 | 3  | 08:00:00 - 08:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 17/10/2011 | 4  | 08:00:00 - 08:59:59 | IFE  | RA01267-11 | PANCRACIO                   |
| 17/10/2011 | 5  | 09:00:00 - 09:59:59 | PAN  | RA01245-11 | RESTAURANTE                 |
| 17/10/2011 | 6  | 10:00:00 - 10:59:59 | PVEM | RA01117-11 | MÁS EDUCACIÓN GUANAJUATO R1 |
| 17/10/2011 | 7  | 11:00:00 - 11:59:59 | PT   | RA01238-11 | EL TATA                     |
| 17/10/2011 | 8  | 12:00:00 - 12:59:59 | PRD  | RA01230-11 | PIZARRAS-ACCIÓN CLIMÁTICA   |
| 17/10/2011 | 9  | 13:00:00 - 13:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 17/10/2011 | 10 | 14:00:00 - 14:59:59 | PRI  | RA00337-11 | CAMBIO V1                   |
| 17/10/2011 | 11 | 15:00:00 - 15:59:59 | PRI  | RA00338-11 | CAMBIO V2                   |
| 17/10/2011 | 12 | 16:00:00 - 16:59:59 | PRI  | RA00337-11 | CAMBIO V1                   |
| 17/10/2011 | 13 | 17:00:00 - 17:59:59 | PRI  | RA00338-11 | CAMBIO V2                   |
| 17/10/2011 | 14 | 18:00:00 - 18:59:59 | PRI  | RA00337-11 | CAMBIO V1                   |
| 17/10/2011 | 15 | 18:00:00 - 18:59:59 | IFE  | RA01263-11 | INSCRIPCIÓN A LA LNERE      |
| 17/10/2011 | 16 | 19:00:00 - 19:59:59 | IFE  | RA01137-11 | MAÑANITAS HOMBRE            |
| 17/10/2011 | 17 | 20:00:00 - 20:59:59 | IE   | RA03335-10 | ES EL IEGG                  |
| 17/10/2011 | 18 | 21:00:00 - 21:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |
| 17/10/2011 | 19 | 23:00:00 - 23:59:59 | IFE  | RA01055-11 | EN COPIA NO ERES EL MISMO   |
| 18/10/2011 | 1  | 06:00:00 - 06:59:59 | IFE  | RA01267-11 | PANCRACIO                   |
| 18/10/2011 | 2  | 07:00:00 - 07:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 3  | 08:00:00 - 08:59:59 | PAN  | RA01246-11 | MATRIMONIO                  |
| 18/10/2011 | 4  | 08:00:00 - 08:59:59 | TEEG | RA01068-11 | JUICIO CIUDADANO AMIGOS     |
| 18/10/2011 | 5  | 09:00:00 - 09:59:59 | PVEM | RA01117-11 | MÁS EDUCACIÓN GUANAJUATO R1 |
| 18/10/2011 | 6  | 10:00:00 - 10:59:59 | PT   | RA01238-11 | EL TATA                     |
| 18/10/2011 | 7  | 11:00:00 - 11:59:59 | PRD  | RA01230-11 | PIZARRAS-ACCIÓN CLIMÁTICA   |
| 18/10/2011 | 8  | 12:00:00 - 12:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 18/10/2011 | 9  | 13:00:00 - 13:59:59 | PRI  | RA00338-11 | CAMBIO V2                   |
| 18/10/2011 | 10 | 14:00:00 - 14:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 11 | 15:00:00 - 15:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 12 | 16:00:00 - 16:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 13 | 17:00:00 - 17:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 14 | 18:00:00 - 18:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 18/10/2011 | 15 | 18:00:00 - 18:59:59 | IFE  | RA01263-11 | INSCRIPCIÓN A LA LNERE      |
| 18/10/2011 | 16 | 19:00:00 - 19:59:59 | IFE  | RA01137-11 | MAÑANITAS HOMBRE            |
| 18/10/2011 | 17 | 20:00:00 - 20:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |
| 18/10/2011 | 18 | 21:00:00 - 21:59:59 | IE   | RA03335-10 | ES EL IEGG                  |
| 18/10/2011 | 19 | 23:00:00 - 23:59:59 | IFE  | RA01055-11 | EN COPIA NO ERES EL MISMO   |
| 19/10/2011 | 1  | 06:00:00 - 06:59:59 | IFE  | RA01267-11 | PANCRACIO                   |
| 19/10/2011 | 2  | 07:00:00 - 07:59:59 | PAN  | RA01245-11 | RESTAURANTE                 |
| 19/10/2011 | 3  | 08:00:00 - 08:59:59 | PVEM | RA01117-11 | MÁS EDUCACIÓN GUANAJUATO R1 |
| 19/10/2011 | 4  | 08:00:00 - 08:59:59 | IFE  | RA01263-11 | INSCRIPCIÓN A LA LNERE      |
| 19/10/2011 | 5  | 09:00:00 - 09:59:59 | PT   | RA01238-11 | EL TATA                     |
| 19/10/2011 | 6  | 10:00:00 - 10:59:59 | PRD  | RA01230-11 | PIZARRAS-ACCIÓN CLIMÁTICA   |
| 19/10/2011 | 7  | 11:00:00 - 11:59:59 | PNA  | RA00086-11 | MUJERES                     |
| 19/10/2011 | 8  | 12:00:00 - 12:59:59 | PRI  | RA00337-11 | CAMBIO V1                   |
| 19/10/2011 | 9  | 13:00:00 - 13:59:59 | CONV | RA01241-11 | TATA CONV                   |
| 19/10/2011 | 10 | 14:00:00 - 14:59:59 | PAN  | RA01246-11 | MATRIMONIO                  |
| 19/10/2011 | 11 | 15:00:00 - 15:59:59 | PAN  | RA01245-11 | RESTAURANTE                 |
| 19/10/2011 | 12 | 16:00:00 - 16:59:59 | PAN  | RA01246-11 | MATRIMONIO                  |
| 19/10/2011 | 13 | 17:00:00 - 17:59:59 | PAN  | RA01245-11 | RESTAURANTE                 |
| 19/10/2011 | 14 | 18:00:00 - 18:59:59 | PAN  | RA01246-11 | MATRIMONIO                  |
| 19/10/2011 | 15 | 18:00:00 - 18:59:59 | TEEG | RA00963-11 | PARA QUE TU VOTO CUENTE     |
| 19/10/2011 | 16 | 19:00:00 - 19:59:59 | IFE  | RA01137-11 | MAÑANITAS HOMBRE            |
| 19/10/2011 | 17 | 20:00:00 - 20:59:59 | IFE  | RA01138-11 | MAÑANITAS MUJER             |

| 19/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
|------------|-----------------|---------------------|----------------|--------------------------|------------------------------|
| 19/10/2011 | 19              | 23:00:00 - 23:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión |
| 14/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 14/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 14/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 14/10/2011 | 4               | 10:00:00 - 10:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 14/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 14/10/2011 | 6               | 21:00:00 - 21:59:59 | PT             | RA01239-11               | TESTIMONIOS                  |
| 15/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 2               | 07:00:00 - 07:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 3               | 08:00:00 - 08:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 15/10/2011 | 4               | 09:00:00 - 09:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 15/10/2011 | 5               | 10:00:00 - 10:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 15/10/2011 | 6               | 11:00:00 - 11:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 15/10/2011 | 7               | 12:00:00 - 12:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 15/10/2011 | 8               | 13:00:00 - 13:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 15/10/2011 | 9               | 14:00:00 - 14:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 10              | 15:00:00 - 15:59:59 | PT             | RA01238-11               | EL TATA                      |
| 15/10/2011 | 11              | 15:00:00 - 15:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 15/10/2011 | 12              | 16:00:00 - 16:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 15/10/2011 | 13              | 17:00:00 - 17:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 15/10/2011 | 14              | 18:00:00 - 18:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 15/10/2011 | 15              | 19:00:00 - 19:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 15/10/2011 | 16              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 15/10/2011 | 17              | 21:00:00 - 21:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 15/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 16/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 16/10/2011 | 2               | 07:00:00 - 07:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 3               | 08:00:00 - 08:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 16/10/2011 | 4               | 09:00:00 - 09:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 16/10/2011 | 5               | 10:00:00 - 10:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 16/10/2011 | 6               | 11:00:00 - 11:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 16/10/2011 | 7               | 12:00:00 - 12:59:59 | PT             | RA01238-11               | EL TATA                      |
| 16/10/2011 | 8               | 13:00:00 - 13:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 16/10/2011 | 9               | 14:00:00 - 14:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 10              | 15:00:00 - 15:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 16/10/2011 | 11              | 15:00:00 - 15:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
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| 16/10/2011 | 15              | 19:00:00 - 19:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
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| 16/10/2011 | 18              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 17/10/2011 | 1               | 06:00:00 - 06:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE      |
| 17/10/2011 | 2               | 07:00:00 - 07:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 3               | 08:00:00 - 08:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 17/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 17/10/2011 | 5               | 09:00:00 - 09:59:59 | PAN            | RA01245-11               | RESTAURANTE                  |
| 17/10/2011 | 6               | 10:00:00 - 10:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 17/10/2011 | 7               | 11:00:00 - 11:59:59 | PT             | RA01238-11               | EL TATA                      |
| 17/10/2011 | 8               | 12:00:00 - 12:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 17/10/2011 | 9               | 13:00:00 - 13:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 17/10/2011 | 10              | 14:00:00 - 14:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 11              | 15:00:00 - 15:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 12              | 16:00:00 - 16:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 13              | 17:00:00 - 17:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 17/10/2011 | 14              | 18:00:00 - 18:59:59 | PRI            | RA00337-11               | CAMBIO V1                    |
| 17/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |
| 17/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE             |
| 17/10/2011 | 17              | 20:00:00 - 20:59:59 | IE             | RA03335-10               | ES EL IEGG                   |
| 17/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER              |
| 17/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO    |
| 18/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01267-11               | PANCRACIO                    |
| 18/10/2011 | 2               | 07:00:00 - 07:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 3               | 08:00:00 - 08:59:59 | PAN            | RA01246-11               | MATRIMONIO                   |
| 18/10/2011 | 4               | 08:00:00 - 08:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS      |
| 18/10/2011 | 5               | 09:00:00 - 09:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1  |
| 18/10/2011 | 6               | 10:00:00 - 10:59:59 | PT             | RA01238-11               | EL TATA                      |
| 18/10/2011 | 7               | 11:00:00 - 11:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA    |
| 18/10/2011 | 8               | 12:00:00 - 12:59:59 | PNA            | RA00086-11               | MUJERES                      |
| 18/10/2011 | 9               | 13:00:00 - 13:59:59 | PRI            | RA00338-11               | CAMBIO V2                    |
| 18/10/2011 | 10              | 14:00:00 - 14:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 11              | 15:00:00 - 15:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 12              | 16:00:00 - 16:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 13              | 17:00:00 - 17:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 14              | 18:00:00 - 18:59:59 | CONV           | RA01241-11               | TATA CONV                    |
| 18/10/2011 | 15              | 18:00:00 - 18:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE       |

| Fecha      | No. Spot diario | Hora de Transmisión | Actor político | No. Registro del materia | Identificación de la versión      |
|------------|-----------------|---------------------|----------------|--------------------------|-----------------------------------|
| 18/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                  |
| 18/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                   |
| 18/10/2011 | 18              | 21:00:00 - 21:59:59 | IE             | RA03335-10               | ES EL IE GG                       |
| 18/10/2011 | 19              | 23:00:00 - 23:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO         |
| 19/10/2011 | 1               | 06:00:00 - 06:59:59 | IFE            | RA01267-11               | PANCRACIO                         |
| 19/10/2011 | 2               | 07:00:00 - 07:59:59 | PAN            | RA01245-11               | RESTAURANTE                       |
| 19/10/2011 | 3               | 08:00:00 - 08:59:59 | PVEM           | RA01117-11               | MÁS EDUCACIÓN GUANAJUATO R1       |
| 19/10/2011 | 4               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE            |
| 19/10/2011 | 5               | 09:00:00 - 09:59:59 | PT             | RA01238-11               | EL TATA                           |
| 19/10/2011 | 6               | 10:00:00 - 10:59:59 | PRD            | RA01230-11               | PIZARRAS-ACCIÓN CLIMÁTICA         |
| 19/10/2011 | 7               | 11:00:00 - 11:59:59 | PNA            | RA00086-11               | MUJERES                           |
| 19/10/2011 | 8               | 12:00:00 - 12:59:59 | PRI            | RA00337-11               | CAMBIO V1                         |
| 19/10/2011 | 9               | 13:00:00 - 13:59:59 | CONV           | RA01241-11               | TATA CONV                         |
| 19/10/2011 | 10              | 14:00:00 - 14:59:59 | PAN            | RA01246-11               | MATRIMONIO                        |
| 19/10/2011 | 11              | 15:00:00 - 15:59:59 | PAN            | RA01245-11               | RESTAURANTE                       |
| 19/10/2011 | 12              | 16:00:00 - 16:59:59 | PAN            | RA01246-11               | MATRIMONIO                        |
| 19/10/2011 | 13              | 17:00:00 - 17:59:59 | PAN            | RA01245-11               | RESTAURANTE                       |
| 19/10/2011 | 14              | 18:00:00 - 18:59:59 | PAN            | RA01246-11               | MATRIMONIO                        |
| 19/10/2011 | 15              | 18:00:00 - 18:59:59 | TEEG           | RA00963-11               | PARA QUE TU VOTO CUENTE           |
| 19/10/2011 | 16              | 19:00:00 - 19:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                  |
| 19/10/2011 | 17              | 20:00:00 - 20:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                   |
| 19/10/2011 | 18              | 21:00:00 - 21:59:59 | IFE            | RA01055-11               | EN COPIA NO ERES EL MISMO         |
| 19/10/2011 | 19              | 23:00:00 - 23:59:59 | IE             | RA03335-10               | ES EL IE GG                       |
| 20/10/2011 | 1               | 07:00:00 - 07:59:59 | IFE            | RA01267-11               | PANCRACIO                         |
| 20/10/2011 | 2               | 08:00:00 - 08:59:59 | IFE            | RA01263-11               | INSCRIPCIÓN A LA LNERE            |
| 20/10/2011 | 3               | 09:00:00 - 09:59:59 | IFE            | RA01137-11               | MAÑANITAS HOMBRE                  |
| 20/10/2011 | 4               | 10:00:00 - 10:59:59 | TEEG           | RA01068-11               | JUICIO CIUDADANO AMIGOS           |
| 20/10/2011 | 5               | 11:00:00 - 11:59:59 | IFE            | RA01138-11               | MAÑANITAS MUJER                   |
| 20/10/2011 | 6               | 21:00:00 - 21:59:59 | PRI            | RA00351-11               | TOMA DE PROTESTA HUMBERTO MOREIRA |